TOGETHER WE CAN SOLVE HUNGER

Meeting the Need and Stabilizing Lives
MEET Donna

Who struggled to make ends meet for the first time in her life after the recession hit.
CAPTAIN FOOD BANK
Fighting Hunger. One Day at a Time.
HUNGER IN AMERICA
48 Million

PEOPLE ARE FOOD INSECURE IN AMERICA
15 Million
CHILDREN ARE FOOD INSECURE
5.4 Million

SENIORS ARE FOOD INSECURE
IN THE UNITED STATES, FOOD INSECURITY IS HOLDING STEADY AT THE HIGHEST RATES EVER RECORDED
Hunger’s Impact on Our Nation

HUNGER IMPACTS

A child’s ability to learn and focus in school

A person’s social and behavioral response in stressful situations

A child’s cognitive and physical development at ages 0-3, a critical period of rapid growth

A person’s physical, emotional and social preparedness for the workforce

A family’s health, as those who are food insecure are more likely to be hospitalized or experience health crises

Source: Feeding America’s 2009 report, Child Food Insecurity: The Economic Impact on our Nation
Feeding America’s clients report that their household income is inadequate to cover their basic household expenses.

- 69% have had to choose between paying for utilities and food.
- 67% have had to choose between paying for transportation and food.
- 66% have had to choose between paying for medicine and food.
- 57% have had to choose between paying for housing and food.

Source: Hunger in America 2014
Coping Strategies

55% of households reported using 3 or more coping strategies in the past year.

- 79% Purchase Inexpensive, Unhealthy Food
- 53% Receive Help From Friends
- 40% Water Down Foods or Drinks
- 35% Sell or Pawn Personal Property
- 23% Grow Food in a Garden

Source: Hunger in America 2014
MEET
Daniel & Maricruz

Who must make tough choices to provide food for their two children.
MEET
Gabriel and Eloise
My Kids
THE POWER OF FEEDING AMERICA
In Every State, Every Day We

Feed More Families

Feed More Children

Feed More Seniors

than any other charitable hunger-relief organization

WE ARE FEEDING AMERICA.
The Feeding America Network

200 Member Food Banks

1 National Office

60K Food Pantries and Meal Programs

46M Americans Served Annually
How We Work

We Secure Donations
The Feeding America network secures donations from national and local retailers, food companies and government agencies.

We Move Food
The Feeding America network of food banks moves donated food and grocery products to where they are needed most.

We Safely Store and Distribute Donations
Member food banks ensure the safe storage and reliable distribution of donated goods to local charitable feeding programs.

We Feed People in Need
Food banks provide food and grocery items to people in need at food pantries, soup kitchens, youth programs, senior centers and emergency shelters.
The Impact of the Feeding America Network

- **We serve 46 MILLION AMERICANS** annually, including 12 million children and 7 million seniors.
- **We provide 3.6 BILLION MEALS** each year to people in need.
- **We have 200 FOOD BANKS** in the Feeding America network.
- We source and distribute **11 MEALS** for each $1 donated.
- **We source 1.1 BILLION POUNDS** of fruits and vegetables through the network.
- **2 MILLION VOLUNTEERS** help carry out our vision for a hunger-free America.

Source: Network Activity Report and *Hunger in America 2014*
MEETING THE NEED AND STABILIZING LIVES
Our Vision: A Hunger-free America

Our mission: To feed America’s hungry through a nationwide network of member food banks and engage our country in the fight to end hunger
As a Network, We Have Achieved Significant Growth

- Our last strategic plan established a goal to provide one billion more meals by fiscal year 2018.
- We achieved this goal three years early, providing 3.6 billion meals in fiscal year 2015.
Yet the Need Remains Large

Through the *Map the Meal Gap* study, Feeding America identified a MEAL GAP OF 8.6 BILLION MEALS.

That means 8.6 billion meals are missing from family’s tables in the United States.

WE MUST DO MORE.

Source: *Map the Meal Gap 2014*
How Can We Solve Hunger?

Increase the Number of Meals Available

Core to our mission and historically the focus of all our activities

Decrease the Number of Meals Needed

We can’t solve food insecurity through meals alone, we must also address the root causes of food insecurity
Our Goal

By 2025, our high performing network, in collaboration with charitable and government partners, will provide access to enough nutritious food for everyone struggling with hunger and improve food security for the people we serve to help them stabilize their lives.
To Solve Hunger, Feeding America Will:

Meet the Need

Stabilize Lives
Five Core Strategies

Meet the Need & Stabilize Lives

SOURCE
Expand and diversify food sources

DISTRIBUTE
Optimize distribution of nutritious food

INTERSECT
Address the intersection of hunger and priority needs

ACCESS
Maximize access to government meal programs

INFLUENCE
Influence people and policy makers to take action
SOURCE

Expand and Diversify Food Sources

We will obtain more food from existing channels, while developing new channels and sources to help our network acquire more food for people in need.
Today, 70 billion pounds of safe, healthy food go to waste each year.

Sources: United Nations Food and Agriculture Organization & World Economic Forum, 2010
Where 70 Billion Pounds of Food is Lost

<table>
<thead>
<tr>
<th>Source</th>
<th>Billions of Pounds</th>
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<tbody>
<tr>
<td>Food Packaging and Processing</td>
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<tr>
<td>Food Service (Not including plate waste)</td>
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<td>Fresh Produce That is Un-Harvested or Un-Sold by Farmer</td>
<td>6.7</td>
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<td>Retail</td>
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Sources: United Nations Food and Agriculture Organization & World Economic Forum, 2010
DISTRIBUTE

Optimize distribution of nutritious food

Identify, replicate and scale the most effective distribution models to provide nutritious food to clients in ways that best meet their needs.
Reaching Vulnerable Populations

Our programs are strategically designed to reach children, seniors, clients with dietary health concerns and other vulnerable populations. We are committed to meeting the needs of people where they are and at the times when they are most in need.
Feeding America National Program Models
Children Struggle to Learn When They are Hungry

Academic Studies Reveal That Children From Food-Insecure Homes May Be More Likely to:

- Have significantly lower mathematics scores
- Repeat a grade in elementary school
- Experience developmental impairments in areas like language and motor skills
- Have more social and behavioral problems
- Be less prepared for the workforce as adults
Feeding America feeds more children than any other charitable organization.

The Feeding America network provides food for 12 million children annually. Our nationwide network of food banks, food pantries and child hunger programs reaches children everyday in communities across the country.
Households with children are at greater risk of food insecurity. 20% of households with children are food insecure while 14% of all households are food insecure.*

Source: USDA Food Insecurity in the U.S.
The Feeding America Network Feeds More Children and Their Families Through Our Traditional Services

- **944M MEALS** for children through pantries and meal programs in FY14
- **103M MEALS** distributed through child hunger programs
- 11% of Feeding America’s total meals for children are distributed through child hunger programs
Feeding America network child nutrition programs feed kids with greater frequency and reach kids at times when they are most at risk, making our programs an acute and critical intervention.
Feeding More Children and Families

Child hunger programming augments network services for families with children. We reach children at the times when they are most vulnerable.

- **Reaching Kids on Weekends:** BackPack Program
- **Reaching Kids After School:** Kids Cafe
- **Reaching Kids During Summers:** Summer Food Service Program
- **Reaching Kids at Home:** School Pantry Program, SNAP Application Assistance Program
Feeding Older Adults

The Feeding America network serves 7 million adults aged 60 and older in communities across the country.

Source: Hunger in America 2014
Feeding A Growing, Hard-to-Reach Population

Our Senior Hunger Strategy is designed to increase the number of meals served to at-risk seniors through the Feeding America network by:

• Building awareness of senior hunger as an issue
• Increasing access to services for seniors in need
• Providing appropriate interventions to respond to seniors’ needs
Defining Feeding America’s Role in Feeding Seniors

- **79%** Percentage of Food-Insecure Seniors
  - **13%** Homebound, Can Cook: Partner Role for Feeding America
  - **8%** Homebound, Cannot Cook: Partner Role for Feeding America
- **Not Homebound:** Lead Role for Feeding America
Feeding America provides 127 million meals for seniors annually.

The Feeding America network of food banks, food pantries and senior hunger programs focuses on reaching the 79 percent of seniors who are not homebound.
Making Healthy Choices

Feeding America is committed to providing more healthy food for our clients. One aspect of this is ensuring our clients have access to nutrition education and are able to make healthy choices.

Connects food bank staff & others serving low-income populations.

This microsite features healthy recipes, food banking resources, stories and other tools to communicate the importance of nutrition on health and development.
By effectively distributing meals, we can meet the need where it is and provide nutritious food for every American struggling with hunger.
INTERSECT

Address the intersection of hunger and priority needs

Disrupt the cycle of household instability and food insecurity while supporting communities that are working together to improve community outcomes.
Primary Drivers of Food Insecurity

- Unemployment/Underemployment
- Poverty
- Low Assets
Needs Don’t Exist in Isolation

Increasing food security among clients is also about finding ways to help meet clients’ other priority needs so they do not have to make spending tradeoffs that perpetuate instability.
Collaborating for Clients

Collaborating for Clients is Feeding America’s collective impact initiative. By working with partners both locally and nationally and across business, nonprofit and government sectors, we can help people build a pathway out of poverty and help families achieve more stable lives.
Collaborating for Clients = Collective Impact

Feeding America is working with partners to help families achieve stability in four key areas.

- Health
- Housing
- Employment & Income
- Food Security

Target Population: Families with Children
Feeding America is supporting food banks that are ready to start working towards a collective impact model. Capacity building strengthens food banks so they can better partner across sectors and begin to help families find stability and long-term food security.
We will work together to not only meet people’s immediate need for food, but help families stabilize their lives.
By addressing the intersection of hunger and other priority needs, we can help stabilize lives and ensure a brighter future for our clients.
ACCESS

Maximize access to government meal programs

Support the network and our clients in gaining access to meals available through government programs, and work to strengthen those programs.
Feeding America Connects Families With Meals Through Federal Nutrition Programs

We know we can enable even more meals through these programs.

Federal Nutrition Programs

- Supplemental Nutrition Assistance Program (SNAP)
- The Emergency Food Assistance Program (TEFAP)
- Commodity Supplemental Food Program (CSFP)
- Summer Food Service Program (SFSP)
- Child and Adult Care Food Program (CACFP)
- School Breakfast Program (SBP) and National School Lunch Program (NSLP)
- Women, Infant and Children Supplemental Nutrition Program (WIC)
Our Opportunity to Increase Access to Federal Program Meals

AN ESTIMATED 5.5B MEALS from federal meal programs go unutilized each year.

Unutilized Annual Meals through Federal Programs (in billions)

- SNAP: 1.16B
- School breakfast: 2.95B
- SFSP: 0.79B
- WIC: 0.29B
- CACFP: 0.35B

Sources: USDA Annual Summary of Food and Nutrition Service Programs, 2014.
The Power of SNAP

SNAP has the potential to feed more families than all other feeding programs combined.

This year, our goal is to help clients complete 228,500 SNAP applications, translating to 187,400,000 meals.
SNAP Has Unparalleled Impact

44% of people enrolled in SNAP are children.

SNAP is an essential safety net for the nearly 45M people currently enrolled.

Each dollar invested in SNAP generates $1.70 in local economic activity.

SNAP provides food for households with incomes below 130% of the federal poverty line.
Advocating to Ensure Access to Federal Nutrition Programs

Feeding America is not only helping connect our clients with available federal meal programs, we are advocating to ensure those programs are strong and lasting.
Advocating to Ensure Access to Federal Nutrition Programs

Feeding America is a leading voice in Washington D.C., working with Congress on legislation that effects federal nutrition programs like SNAP and school lunch programs.

**Landmark Legislation**

- Farm Bill 2014—defeated harmful policy changes to SNAP and secured $205 million increase in TEFAP
- Currently, we are working on the Child Nutrition Reauthorization Act which authorizes all federal child nutrition programs such as Summer Food Service Program and National School Lunch. It is set to expire in September 2015
By facilitating access to all available meals, we can help our clients move beyond food insecurity.
INFLUENCE

Influence the public to take action

Raise awareness of hunger, its effects on clients, and solutions.
Leading Hunger Advocacy

To connect people to more meals and help stabilize our clients’ lives, Feeding America tirelessly advocates on behalf of our nation’s most vulnerable men, women and children.
A Feeding America food bank serves every congressional district in the United States. The depth and breadth of our local impact is at the heart of our advocacy efforts.
Child Nutrition Reauthorization Update

• Review of priorities
  – Streamlining Afterschool and summer meals (CACFP/SFSP)
  – Summer EBT
  – Non-congregate meal option

• Important Summer Bills
  – Hunger Free Summer for Kids Act (S. 1966)
    • Non congregate option
    • Summer EBT
  – Summer Meals Act (S. 613/H. 1728)
    • Streamlining afterschool and summer requirements/application process
Child Nutrition Reauthorization – Next Steps

• Latest news from DC
  – Senate Agriculture delayed two weeks until end of September

• What can you do??

  1. Call your Senators and tell them to co-sponsor the **Hunger Free Summer for Kids Act** and **Summer Meals Act**

  2. Sign and share the letter in support of **Hunger Free Summer for Kids Act** ([http://goo.gl/forms/mhjNXHeSeh](http://goo.gl/forms/mhjNXHeSeh))

### Congressional Targets

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<tr>
<td>Thad Cochran (R-MS)</td>
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<td>John Thune (R-SD)</td>
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Feeding America will
Meet the Need and
Stabilize Lives by 2025.
We hope you will join us.
It Will Take Everyone, Working Together, to Solve Hunger

**Food and Fund Partners**
including corporations like Walmart, ConAgra Foods and General Mills

**Individuals**
whose financial and personal commitments sustain our work

**Charity Partners**
like the American Red Cross, that connect our clients to important services

**Foundations**
like the Howard G. Buffett Foundation and the Laura and John Arnold Foundation

**Volunteers**
who help carry out our vision for a hunger-free America

**Celebrity Partners**
like Sheryl Crow and Mario Batali, who are shining a light on the hidden face of hunger

**Government Programs**
provide a stepping stone to long-term food security

**Media Partners**
like Disney / ABC and National Geographic, that build awareness and engagement

**In-kind Partners**
who provide research assistance, legal services, software and more
Your partnership can help us create a hunger-free America.
WE CANNOT DO IT ALONE.

As individuals, businesses, charities and government entities, we all have a role to play in getting more food to more people.
TOGETHER WE CAN SOLVE HUNGER.™
THANK YOU
DISCUSSION

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